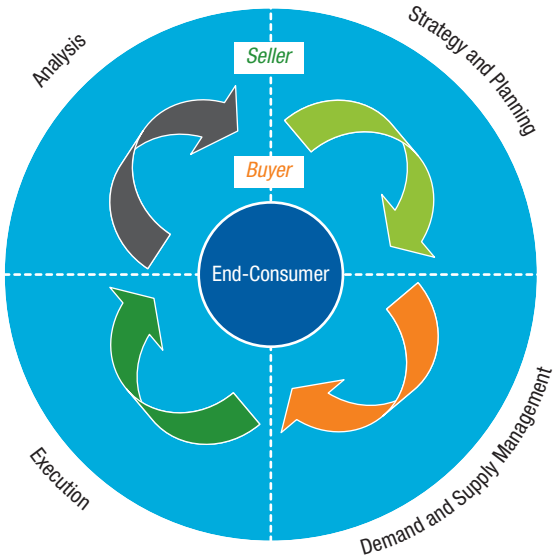


FIGURE 12.2: Collaborative Planning, Forecasting, and Replenishment (CPFR) Process



SOURCE: Reprinted from <https://www.scribd.com/document/54515526/Collaborative-Planning-Forecasting-and-Replenishment-Over-View>